

## Registration

Registration Fee: No Fee

Link for Registration : <https://mmc.ugc.ac.in/Login/Index>

Email : rc.mmc@isdc.ac.in

Website : [www.mmc.isdc.ac.in](http://www.mmc.isdc.ac.in)

## Participation

Faculty members of any designation i.e. Assistant Professor/ Associate Professor/Professor working in Universities, Deemed to be Universities, Constituent/ Affiliated Colleges or Self-financed Colleges in the capacity of Regular/Ad-Hoc/Temporary/ Guest Faculty may apply to participate in the programme.

## About the College

Iswar Saran P.G. College, a premier constituent college of the University of Allahabad came into existence in 1970 under the aegis of Harijan Sewak Sangh. This college was founded by late Munshi Iswar Saran, a close associate of Mahatma Gandhi. The bonding and association of Late Munshi Ji with Mahatma Gandhi was so strong that he visited the campus twice which accorded the heritage significance to our institution. Later on, as a tribute to its founder, the society was renamed as Iswar Saran Ashram. UGC has granted the title of 'College with Potential for Excellence' (CPE) status to Iswar Saran PG College. The mission of the college is to disseminate knowledge, skills, values and character to the students which helps them to face ever emerging global challenges in life. Apart from the traditional courses, the college runs various certificate courses. Such courses enable the students to face challenges and concerns of the life and contribute to the society in general.

## About UGC-Malviya Mission Teacher Training Centre

The UGC-Malviya Mission Teacher Training Centre at Iswar Saran PG College has been established in September 2023 under the scheme of Pandit Madan Mohan Malviya National Mission on Teachers and Teaching (PMMMNMTT), Ministry of Education, Govt. of India. The UGC-MMTT Centre frequently organizes training programmes to groom faculty for NEP-2020, analytical skills, communication skills, honesty, integrity, human rights, gender sensitization and commitment to social justice. The mission of this UGC-MMTT Centre is to impart comprehensive training for instilling professionalism, competency and humanism in the teachers of Higher Education.

Mode of Course : Online (Google Meet) 

For further information please contact :

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Dr. Shiv Ji Verma (Programme Convener)	– 9889877031
Dr. Ved Prakash Mishra (Programme Co-Convener)	– 9936972082

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सत्यमेव जयते



ज्ञान-विज्ञान विमुक्तये

# UGC-MMTTC

## Refresher Course in Commerce, Economics and Management

(Online Mode)

July 18-31, 2025

No Registration Fee



Organized by :

UGC - Malviya Mission Teacher Training Centre

Iswar Saran P.G. College

(A Constituent College of Central University of Allahabad, Prayagraj)

E-mail : [mmcispgc.info@isdc.ac.in](mailto:mmcispgc.info@isdc.ac.in) Website : [www.mmc.isdc.ac.in](http://www.mmc.isdc.ac.in)

## PATRONS

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University of Allahabad, Prayagraj

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Iswar Saran PG College, Prayagraj

Director-UGC-MMTTC

**PROF. ANAND SHANKER SINGH**

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Programme Co-Convener

**DR. VED PRAKASH MISHRA**

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Department of Economics  
Mob.: 9936972082

## Important Dates

- Last date for online registration at UGC-MMC Portal : July 17, 2025
- The Course Duration : July 18 - 31, 2025

## About the Programme

The Refresher Course in Commerce, Economics, and Management is a structured academic initiative designed to enrich the knowledge, teaching capabilities, and research proficiency of faculty members working in these interconnected disciplines in higher education. Rooted in the inclusive spirit of the National Education Policy (NEP) 2020, this programme emphasizes interdisciplinary learning, encouraging holistic understanding across the domains of commerce, economics, and management.

Designed to foster academic renewal, the course enables participants to stay updated with emerging trends in economic policy, financial markets, entrepreneurship, digital transformation, and sustainable development. It is especially relevant in today's rapidly changing global context, where geopolitical shifts and technological advances are reshaping the foundations of economic and academic environments. These developments demand that educators adapt proactively to fulfill the evolving needs of learners and other stakeholders in the academic ecosystem.

Particularly for faculty in Commerce, Economics and management the course offers a deep engagement with contemporary theories, policy frameworks, and empirical tools, empowering them to address real-world challenges through a critical and interdisciplinary lens. It also promotes the use of innovative teaching strategies and digital tools to enhance classroom engagement and learning outcomes.

This programme aims to prepare educators not only to keep pace with global academic developments but also to actively contribute to shaping future-ready institutions that align with national goals and global standards.

## Objectives

The objectives of the refresher course are typically aimed at updating participants' knowledge, enhancing their skills and encouraging innovative approaches to teaching and research.

Some key objectives might include:

- To update participants with recent developments in the fields of commerce, economics, and management at both national and global levels.
- To enhance interdisciplinary understanding by integrating concepts across commerce, economics, and management for more effective teaching and research.
- To introduce innovative teaching methodologies including the use of ICT tools, blended learning, and outcome-based education (OBE).
- To develop research skills through training in research design, data analysis tools, academic writing, and publication strategies.
- To promote awareness of policy changes and industry trends, enabling participants to align academic content with real-world practices.
- To foster critical thinking and problem-solving through discussions, case studies, and collaborative learning activities.
- To encourage curriculum development and innovation, making academic programmes more responsive to current economic and business challenges.

## Content Outline

This course outline blends theoretical frameworks with practical methodology encouraging participants to adopt interdisciplinary approaches and adopt to new trends in research and teaching within the social sciences and humanities.

- Emerging Business Models
- Current advances in business research
- Updates on Taxation Laws and Regulations
- Recent developments in accounting and IFRS
- Corporate Governance
- Impact of ICT on Commerce/E-commerce
- Macroeconomics and Microeconomics policy frameworks
- Financial Modelling and Econometrics
- Public Finance
- Global Economic Trends
- Development Economics
- Strategic Leadership
- Organisational behaviour
- Entrepreneurship and Skill Enhancement
- Financial Decision Making
- HR practices in the digital age.

## Pedagogy

The content delivery would consist of a series of lectures, demonstration, presentation and interactive sessions.